



West Virginia
Statewide Technology
Conference

The conference for technology leaders

www.wvstc.com

EXHIBITOR PROSPECTUS - HIGHLIGHTS

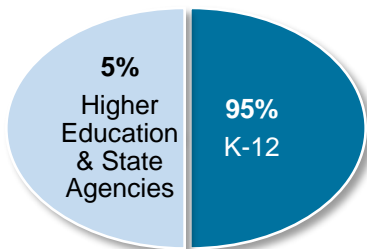
WVSTC is the premier K-12 state educational technology conference.

Each year, more than 600 educational technology professionals and enthusiasts come together to explore the forefront of K-12 learning and innovation in WV.

Top 5 Reasons to Exhibit

1. Reach your target audience.
2. Meet with key decision-makers face-to-face.
3. Make valuable contacts.
4. Build your brand and name recognition.
5. Demonstrate your products and services.

Who Attends the Conference?



- K-12 Educators
- K-12 Administrators
- Technology Consultants
- Distance Learning Directors
- CIOs/CTOs/CPOs

For more information on WVSTC'17, please visit: www.wvstc.com
or contact Karen Saffron, Conference Chair at:
304-293-5192 ext 249 or ksaffron@mail.wvnet.edu

13th Annual

VENDOR EXPO
JULY 18 -19, 2017

WVSTC '17
July 18 – 20, 2017

Morgantown Marriott
at Waterfront Place
Morgantown Event Center

Fast Facts - 2016

600+

Attendees

131

Sessions

74

Exhibitors

2

Keynote Speakers

13

Pre-conference Workshops

Powered by WVNET



Exhibit at WVSTC 2017

With numerous exclusive, noncompeting hours, attendees have ample time to visit the Vendor Expo Hall during the conference.



WVSTC 2017 Exhibitor Registration Rates

	Early Bird 1 April 30, 2017	Early Bird 2 May 1 – June 30, 2017	Regular Registration* July 2017
Exhibitor	\$850	\$950	\$1050
Non-Exhibiting, State Agencies, Non-Profit **	\$425	\$475	\$525

* Space permitting. ** Non-profit exhibitors must provide proof of status to qualify for discounted rate.

Registration fees include TWO (2) full conference registration, including conference meals and attendance to breakout sessions. Lodging and parking are not included. Additional conference/meal passes are available at \$75 per company representative.

Keynote Speakers – WVSTC 2017

Robbie Melton, Associate Vice Chancellor for Mobilization-Emerging Technologies for the Tennessee Board of Regents.

Melton’s tributes include the 2014 Top 30 Technologists, Transformers, and Trailblazers by the Center for Digital Education; 2013 Apple Distinguished Educator; 2012 Top Fifty Technology Innovation Educator from the Center for Digital Education and Converge; 2012 WCET WOW Education Technology Award; 2011 IMS Global Learning Leadership; and the 2010 MERLOT Educational Leadership Higher Education System Level.



Dr. Melton is known as the first “apologist”, due to her study of mobile apps and for her creation of the Mobile App & Smart Gadgets Education and Workforce Resource Center (one stop portal for educational apps aligned with over ninety-five subject areas from PreK-PhD).

Our second keynote speaker will be announced in the near future.





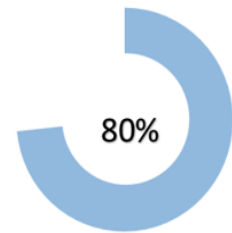
Seize the Moment! Secure your space

75% of attendees indicate they want to learn about vendor's offerings.

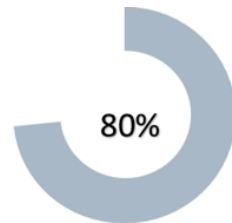
Don't miss the opportunity to reach your target audience face-to-face. Exhibiting for two days during the WVSTC annual conference will provide your organization with an unparalleled platform to demonstrate your products and services to a dedicated and focused audience — all while fostering new relationships!

For a complete listing of sponsorship / advertising opportunities, go to: www.wvstc.com

The Numbers Add Up



80% of attendees on average spend more than 3 hours at the Vendor Expo



80% of exhibitors say they will exhibit at WVSTC again!

WVSTC 2017 Vendor Expo Hours*	
Tuesday July 18	
Exhibit Hall Open	11:30am to 5:00pm
Lunch	12:00pm
Afternoon Refreshment Break	2:15pm
Wednesday July 19	
Exhibit Hall Open	7:30am to 3:00pm
Breakfast	7:30am to 9:00am
Vendor Demos - Morning	
Lunch	
Vendor Reception - Afternoon	
Exhibitor Move-In	
Tuesday July 18	7:30am to 11:00am
All aisles MUST be clear by 11:00 am	
Please remove all freight from aisles by then.	
Exhibitor Dismantle	
Wednesday July 19	3:15pm
* times subject to change	

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VENDOR EXPO JULY 18 -19, 2017

WVSTC 2017: www.wvstc.com