



**WEST VIRGINIA  
STATEWIDE  
TECHNOLOGY  
CONFERENCE**

**ONLINE CONFERENCE**  
July 12-14, 2021

All proposals are to be submitted  
via the conference website  
no later than Friday

**APRIL  
23<sup>RD</sup>**

THE CONFERENCE FOR TECHNOLOGY LEADERS

**VIRTUAL EXHIBITOR PROSPECTUS**

2021



## ➤ About West Virginia Statewide Technology Conference:

WVSTC is a prominent educational technology conference organized for K-12, Higher Education and State Government professionals. The 3-day event boasts attendance of more than 600 educators, consultants, administrators, and directors. The conference runs concurrent sessions that allow participants to stay abreast, network, and have insight into the latest education tech innovations.

### Who Attends?

K-12 Educators

K-12 Administrators

Technology Consultants

Distance Learning Directors

CIOs/CTOs/CPOs

### Fast Facts -From Past years

600+ Attendees

131 Sessions

74 Exhibitors

2 Keynote Speakers

13 Pre-conference Workshops

### FOR MORE INFORMATION:

Please visit <http://www.wvstc.com/> for latest updates.

For additional questions, please call **304-293-5192 x 240** or email [hgarletts@staff.wvnet.edu](mailto:hgarletts@staff.wvnet.edu)



# Keynote Speaker — WVSTC 2021

## John Spencer

---



John Spencer is a former middle school teacher and current college professor on a quest to transform schools into bastions of creativity and wonder. John is on a mission to see teachers unleash the creative potential in all of their students so that kids can be makers, designers, artists, and engineers. He regularly explores research, interviews educators, deconstructs systems, and studies real-world examples of design thinking in action. He shares these insights in books, blog posts, journal articles, free resources, animated videos, and podcasts.

In Spencer's second year of teaching, he used design thinking for our student-centered documentary project. Everything changed. He spent the next decade on a journey to empower his students to become creative thinkers and problem-solvers. This meant mural projects, service-learning projects, designing science, technology, engineering and mathematics (STEM) camps, and creating coding projects. He also helped design his school district's STEM courses and digital journalism course.

Along the way, he helped develop the student-friendly LAUNCH Cycle, a design thinking framework for K-12 students. He is the co-author of the bestselling books *Launch* and *Empower*. In 2013, he spoke at the White House, sharing a vision for how to empower students to be future-ready through creativity and design thinking. John Spencer has led workshops and delivered keynotes around the world.

## Keynote Speaker — WVSTC 2021

### Alec Couros

---



Alec Couros is a Professor of Educational Technology and Media and the Director of the Centre for Teaching and Learning at the University of Regina. Mr. Couros has delivered hundreds of workshops and presentations, both nationally and internationally, on topics such as Openness in education, Networked Learning, Social Media in Education, Digital Citizenship, and Critical Media Literacy. Alec's graduate and undergraduate courses assist current and future educators with understanding how to use and take advantage of the educational potential offered by the tools of connectivity.

# Vendor Exhibit at WVSTC 2021

The Vendor Expo at WVSTC 2021 will provide vendors the opportunity to showcase their products for approximately 600 attendees from around the state.

## Top 5 Reasons to Exhibit

1. Reach your target audience.
2. Meet with key decision-makers.
3. Receive email lists of attendees.
4. Build your brand and name recognition. Your company listing with a hotlink will be on the Conference web pages and digital booklet.
5. Demonstrate your products and services.

## Vendor Registration:

\$300/booth - **Early Bird** on or before April 30

\$500/booth - **Regular Registration** - After April 30





## Sponsorship Packages

WVSTC 2021 has a variety of sponsorships available to help promote your company's presence at the conference. Each sponsorship is designed to meet your budget requirements and increase your company's visibility, both at the conference and throughout the year. If you do not find the right sponsorship for your company, the conference organizers may be able to tailor a unique program to meet your objectives.

<b>Sponsorship Levels</b>	<b>PRICE</b>	<b>EXHIBIT BOOTH</b>	<b>NUMBER OF COMPLIMENTARY REGISTRATIONS</b>
<b>Platinum Sponsorship (Three available):</b> <ul style="list-style-type: none"><li>• Recognition at Opening session</li><li>• Opportunity to host a roundtable session</li><li>• Enhanced website recognition</li><li>• Social media promotions</li><li>• Premium Digital Exhibitor</li><li>• Recognition on meeting Walk-in slides</li><li>• 500 word Company Bio on the registration Page</li><li>• Full page ad on Digital booklet</li></ul>	<b>\$5,000</b>	<b>YES</b>	<b>6</b>
<b>Gold Sponsorship (Six available):</b> <ul style="list-style-type: none"><li>• Recognition at Opening session</li><li>• Enhanced website recognition</li><li>• Social media promotions</li><li>• Premium Digital Exhibitor</li><li>• 300 word Company Bio on the registration Page</li><li>• Recognition on meeting Walk-in slides</li><li>• Full page ad on Digital booklet</li></ul>	<b>\$3,500</b>	<b>YES</b>	<b>4</b>

<p><b>Silver Sponsorship (Ten available):</b></p> <ul style="list-style-type: none"> <li>• Enhanced website recognition</li> <li>• Digital Exhibitor</li> <li>• 100 word Company Bio on the registration page</li> <li>• Recognition in Digital booklet</li> </ul>	<p><b>\$1,500</b></p>	<p><b>YES</b></p>	<p><b>2</b></p>
<p><b>Exhibitor:</b></p> <ul style="list-style-type: none"> <li>• Digital Exhibitor</li> <li>• 100 word Company Bio on registration page</li> </ul>	<p><b>\$500</b></p>	<p><b>YES</b></p>	<p><b>2</b></p>

For more information, please call **304-293-5192 x 240** or email **[hgarletts@staff.wvnet.edu](mailto:hgarletts@staff.wvnet.edu)**



# Vendors Terms and Conditions

**Terms of Payments:** The vendor shall pay the agreed upon rate at the time indicated on the invoice in accordance with the terms and conditions. Payment of the vendor space fee may be by credit card or check payable to WVNET. We accept the following credit cards – Visa, MasterCard, Discover and American Express.

**Cancellations/Refunds:** A 50% refund of fees will be made if registration is cancelled on or before June 1<sup>st</sup>, 2021.

**Enforcement of Rules/Regulations:** WVSTC has instituted rules and regulations for the exhibits in effort to maintain order and fairness. WVSTC will make the final call and determine the enforcement of rules, regulations, and conditions. WVSTC reserves the right to change the rules, regulations, and terms. WVSTC reserves the right to control or prohibit any exhibit or part of any exhibit that does not align with its mission and values. This includes the conduct of persons and the material content. WVSTC may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

**Exhibitor Responsibilities:** Each exhibitor must name at least one person to be the representative of their virtual exhibit. It is the responsibility of the Vendor to be fully familiar with the above-described rules and regulations and to ensure each representative of their Company attending WVSTC 2021 (vendor personnel and/or registrant) is familiar with the rules and regulations.

